# **KEY INFORMATION DOCUMENT**



PURPOSE: This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

# **PRODUCT**

# MARCH INTERNATIONAL - MARCH UNIVERSAL BRANDS - CLASS P EUR

a Sub-Fund of MARCH INTERNATIONAL

ISIN: LU0982163676

Manufacturer:

Name: FundRock Management Company S.A.

17/02/2025

Contact Details: Airport Center Building 5, Heienhaff, L-1736 Senningerberg, Grand Duchy of Luxembourg, Call (+352) 263 4561 for more information

Website: www.fundrock.com

Competent authority: Commission de Surveillance du Secteur Financier (CSSF) is responsible for supervising FundRock Management Company S.A. in relation to this Key

Information Document.

Date of

production:

## WHAT IS THIS PRODUCT?

Type: This product is a fund of MARCH INTERNATIONAL, SICAV, an investment company with variable share capital (SICAV) with multiple funds and governed

by the Luxembourg Law of December 17, 2010 on Undertakings for Collective Investment.

Term: This sub-fund has no maturity date. However, the board of directors may decide to close the sub-fund under certain circumstances.

Objectives:

The aim of the Sub-Fund is to seek long-term capital appreciation by investing in listed equity securities of companies of capitalisa

The aim of the Sub-Fund is to seek long-term capital appreciation by investing in listed equity securities of companies of capitalisation equal or greater than 2 billion EUR or equivalent whose success is mainly based on intangible assets (network effect, brand equity, human capital and intellectual property, among others) that can be maintained over the long-term, and which represent a source of revenue creation for the target company, mainly in North America and South America, Europe, and Asia Pacific region. The Sub-Fund is not constrained by geography, although investments in emerging markets will not exceed 20% of the Sub-Fund's net assets.

The Sub-Fund may not borrow for investment purposes.

The Sub-Fund will invest up to 20% of its net assets in fixed-income securities (bonds) and bank deposits in order to limit equity-risk. The Sub-Fund will not invest more than 10% of its net assets in Undertaking for collective investment schemes (UCIs). The Sub-Fund may use financial derivative instruments for hedging and/or for other purposes, including options, forwards, futures and/or swaps on Transferable Securities and/or other eligible assets as described in the prospectus. The Sub-Fund may also hold ancillary liquid assets (i.e. bank deposits at sight, such as cash held in current accounts with a bank accessible at any time) up to 20% of its net assets for treasury purposes. The Sub-Fund may also invest in bank deposits, money market instruments, or money market funds in accordance with the applicable investment limits in order to meet its investment objectives and for treasury reasons. The Sub-Fund, in order to mitigate risks relative to exceptional market conditions, may invest up to 100% of its net assets in such assets on a temporary basis and if justified by exceptionally unfavourable market conditions in the best interests of the Shareholders. The Sub-Fund will use the commitment approach to monitor its global exposure. The Sub-Fund will not use efficient portfolio management techniques or Total Return Swaps ("TRS"). The Sub-Fund is actively managed and the investment objectives and strategy do not refer to a benchmark.

The Sub-Fund launched on 15/12/2010. The Share Class launched on 15/11/2013.

The currency of the Sub-Fund is EUR, the currency of this product is EUR.

Distribution Policy: Returns and gains are not distributed but are reinvested in the Fund.

Intended retail investor:

The Sub-Fund is suitable for any investor (institutional and retail) who understands and is able to bear the risks of an investment in the Sub-Fund, including the risk of losing all or substantially all of his/her/its investment. The Sub-Fund is suitable for investors who can afford, in principle, to set aside their capital for a period of at least 5 years.

Depositary: CACEIS BANK, Luxembourg Branch

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

## Risk indicator



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The risk indicator assumes you keep the product for 5 years. The actual risk can vary significantly if you cash in at an early stage and you may get back less.

You may not be able to sell your product easily or you may have to sell at a price that significantly impacts on how much you get back.

We have classified this product as 4 out of 7, which is a medium risk class. This rates the potential losses from future performance at a medium level, and poor market conditions could impact our capacity to pay you.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

Investors shall note that besides the risks included in the risk indicator, other risks such as liquidity risk, counterparty risk, credit risk and fixed interest securities risk, equity risk, risk linked to use of derivative instruments and hedging risk may affect the fund performance. Please refer to the Prospectus for further details.

This product does not include any protection from future market performance so you could lose some or all of your investment. If not able to pay you what is owed, you could lose your entire investment.

#### Performance scenarios

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The unfavourable, moderate, and favourable scenarios shown are illustrations using the worst, average, and best performance of the product/proxy over the last 10 years. The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develope very differently in the future.

Recommended holding peri Example Investment: 10,000				
Scenarios		If you exit after 1 If you exit after 5 year years (RHP)		
Minimum	There is no minimum guaranteed return. You could lose so	There is no minimum guaranteed return. You could lose some or all of your investment.		
Stress	What you might get back after costs	3,330 EUR 5,210 EUF		
	Average return each year	-66.68% -12.22%		
Unfavourable	What you might get back after costs	7,580 EUR 8,120 EUF		
	Average return each year	-24.15% -4.07%		
Moderate	What you might get back after costs	10,100 EUR 11,240 EUF		
	Average return each year	1.04% 2.37%		
Favourable	What you might get back after costs	14,300 EUR 13,860 EUF		
	Average return each year	42.99% 6.75%		

Unfavourable scenario: This type of scenario occurred for an investment/benchmark or proxy between February 2023 and January 2025

Moderate scenario: This type of scenario occurred for an investment/benchmark or proxy between June 2018 and June 2023

Favourable scenario: This type of scenario occurred for an investment/benchmark or proxy between June 2016 and June 2021

The figures shown include all the costs of the product itself but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

The stress scenario shows what you might get back in extreme market circumstances.

## WHAT HAPPENS IF FUNDROCK MANAGEMENT COMPANY S.A. IS UNABLE TO PAY OUT?

The Management Company is responsible for administration and management of the Sub-Fund, and does not typically hold assets of the Sub-Fund (assets that can be held by a depositary are, in line with applicable regulations, held with a depositary in its custody network). The Management Company, as the PRIIPs manufacturer has no obligation to pay out since the product design does not contemplate any such payment being made. However, investors may suffer loss if the Sub-Fund or the depositary is unable to pay out. There is no compensation or guarantee scheme in place which may offset, all or any, of this loss.

### WHAT ARE THE COSTS?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

#### Cost over time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0% annual return).
- For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- 10,000 EUR is invested.

Example Investment: 10,000 EUR	If you exit after 1 year	If you exit after 5 years (RHP)	
Total costs	164 EUR	954 EUR	
Annual cost impact(*)	1.64%	1.68%	

\*This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 4.05% before costs and 2.37% after costs.

#### Composition of costs

One-off costs upon entry or exit		If you exit after 1 year
Entry costs	We do not charge an entry fee for this product.	0 EUR
Exit costs	We do not charge an exit fee for this product.	0 EUR
Ongoing costs taken each year		
Management fees and other administrative or operating costs	1.60% of the value of your investment per year. This is an estimate based on actual costs over the last year.	163 EUR
Transaction costs	0.02% of the value of your investment per year. This is an estimate of the costs incurred when we buy and sell the underlying investments for the product. The actual amount will vary depending on how much we buy and sell.	2 EUR
Incidental costs taken under specific conditions		
Performance fees and carried interest	There is no performance fee or carried interest for this product.	0 EUR

## HOW LONG SHOULD I HOLD IT AND CAN I TAKE MY MONEY OUT EARLY?

The recommended minimum holding period: 5 years.

You should be prepared to stay invested for 5 years. However, you can redeem your investment without penalty at any time during this time, or hold the investment longer. Redemptions are possible on each full bank business day in Luxembourg. In exceptional circumstances, your right to request the redemption of your investment may be limited or suspended.

# **HOW CAN I COMPLAIN?**

Complaints about the behaviour of the person who advised you on the product or sold it to you, should be addressed directly to that person. Complaints about the product or the behaviour of the manufacturer of this product should be directed to the following address:

Postal address: FundRock Management Company S.A., Airport Center Building 5, Heienhaff, L-1736 Senningerberg, Grand Duchy of Luxembourg.

E-mail: FRMC\_qualitycare@fundrock.com

Website: https://www.fundrock.com/policies-and-compliance/complaints-policy/

In all cases, the complainant must clearly indicate his/her contact details (name, address, phone number or email address) and provide a brief explanation of the claim.

## OTHER RELEVANT INFORMATION

Conversion right: You may apply for shares in this Sub-Fund to be converted into shares of different class or other Sub-Funds of March International SICAV. For more information on how to convert your shares to shares of other Sub-Funds, please refer to the "Conversions" section in the Prospectus.

Segregation: Investors should note that there is no segregation of liabilities between the individual Classes within a Sub-Fund. Hence, there is a risk that under certain circumstances, hedging transactions in relation to a Hedged Class could result in liabilities affecting the Net Asset Value of the other Classes of the same Sub-Fund. In such case assets attributable to other Classes of such Sub-Fund may be used to cover the liabilities incurred by the Hedged Class. An up-to-date list of the Classes with a contagion risk is available upon request at the registered office of the Company/the Management Company.

Additional information: Copies of the Prospectus, the latest annual and semi-annual report in English as well as other information (including the latest share prices) are available free of charge upon request at the registered office of the Company or on https://www.march-am.com.

Past performance and previous performance scenarios: The cost, performance and risk calculations included in this key information document follow the methodology prescribed by EU rules. Note that the performance scenarios calculated above are derived exclusively from the past performance of the Company's share price and that past performance is not a guide to future returns. Therefore, your investment may be at risk and you may not get back the returns illustrated. Investors should not base their investment decisions solely upon the scenarios shown. Information about past performance (when available) and performance scenario calculations can be found on https://www.march-am.com

Any past performance data presented will be for up to 10 calendar years from the date of the launch of a share class. No performance data will be presented for a share class that does not yet have performance data for one complete calendar year as there would be insufficient data to provide a useful indication of past performance to retail investors.

Previous past performance may be found at: maia.amfinesoft.com/kid\_past\_performance\_bar\_chart

Previous performance scenario calculations may be found at: maia.amfinesoft.com/histo\_kid\_scenario